

ESTTA Tracking number: **ESTTA174062**

Filing date: **11/12/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Dr Pepper/Seven Up, Inc.
Granted to Date of previous extension	11/14/2007
Address	5301 Legacy Drive Plano, TX 75024 UNITED STATES
Attorney information	Laura Popp-Rosenberg Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Drive New York, NY 10017 UNITED STATES lpopp-rosenberg@frosszelnick.com, bsolomon@frosszelnick.com Phone: (212) 813-5900

Applicant Information

Application No	79033050	Publication date	07/17/2007
Opposition Filing Date	11/12/2007	Opposition Period Ends	11/14/2007
International Registration No.	0908909	International Registration Date	10/10/2006
Applicant	Krush Global Limited 65 New Cavendish Street London W1G 7LS UNITED KINGDOM		

Goods/Services Affected by Opposition

Class 029.

All goods and services in the class are opposed, namely: Soups; preparations for making soup; canned, fresh or chilled soup; soup mixes; prepared meals consisting principally of fish, seafood, meat, poultry, game or fruit, eggs or vegetables; fillings for sandwiches consisting principally of fish, seafood, meat, poultry, game or fruit, eggs or vegetables; preparations for sandwiches consisting principally of fish, seafood, meat, poultry, game or fruit, eggs or vegetables; potato crisps; ready-to-eat instant meals consisting primarily of fish, seafood, meat, poultry, game or fruit, eggs or vegetables; snack foods consisting principally of fish, seafood, meat, poultry, game or fruit, eggs or vegetables, potato chips; stews; prepared salads, vegetable salads, salads containing game, meat or poultry; fruit salads; yoghurt; desserts made from yoghurt; beverages made from yoghurt

Class 032.

All goods and services in the class are opposed, namely: Mineral and aerated and effervescing waters and other non-alcoholic drinks; fruit juices; syrups for making beverages, soft drinks, or whey-based beverages; essences and extracts and other preparations for making beverages; isotonic beverages

Class 043.

All goods and services in the class are opposed, namely: Restaurant, catering, snack bar and caf  ; services; provision of prepared food; food and drink preparation and presentation services; bar services; catering services for the provision of food and drink; preparation of food stuffs or meals for consumption off the premises; sandwich and salad bar services; wine bar services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	187791	Application Date	12/12/1921
Registration Date	08/12/1924	Foreign Priority Date	NONE
Word Mark	CRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U035 (International Class 032). First use: First Use: 1915/00/00 First Use In Commerce: 1915/00/00 Non-Alcoholic, Maltless Beverages and Concentrates and Compounds for Making the Same		

U.S. Registration No.	683361	Application Date	10/04/1957
Registration Date	08/11/1959	Foreign Priority Date	NONE
Word Mark	ORANGE CRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U045 (International Class 032). First use: First Use: 1916/06/15 First Use In Commerce: 1916/06/15 NONALCOHOLIC, MALTLESS ORANGEFLAVORED BEVERAGES AND CONCENTRATES AND COMPOUNDS FOR MAKING THE SAME		

U.S. Registration No.	1424931	Application Date	04/09/1986
Registration Date	01/13/1987	Foreign Priority Date	NONE
Word Mark	CRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1985/01/01 First Use In Commerce: 1985/01/01 CLOTHING, NAMELY, SHIRTS, VISORS, [SWEATERS,] T-SHIRTS, JACKETS, CAPS [, UNIFORMS, AND APRONS] Class 026. First use: First Use: 1985/01/01 First Use In Commerce: 1985/01/01 EMBROIDERED PATCHES FOR CLOTHING		

U.S. Registration No.	2418265	Application Date	02/08/1999
Registration Date	01/02/2001	Foreign Priority Date	NONE
Word Mark	CRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1999/06/01 First Use In Commerce: 1999/06/01 soft drinks and concentrates for making the same		

U.S. Registration No.	2536979	Application Date	10/22/1998
Registration Date	02/05/2002	Foreign Priority Date	NONE
Word Mark	CRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1999/09/00 First Use In Commerce: 1999/09/00 confectionery, namely, soft candies		

U.S. Registration No.	2895772	Application Date	10/16/2003
Registration Date	10/19/2004	Foreign Priority Date	NONE
Word Mark	CRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1999/10/31 First Use In Commerce: 1999/10/31 CONFECTIONERY, NAMELY CANDY		

U.S. Registration No.	3209282	Application Date	07/12/2006
Registration Date	02/13/2007	Foreign Priority Date	NONE
Word Mark	CRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1981/08/10 First Use In Commerce: 1981/08/10 Cosmetic products, namely lip balm and lip gloss		

Attachments	75639221#TMSN.gif (1 page)(bytes) 78928155#TMSN.jpeg (1 page)(bytes) Notice of Opposition (CRUSH) (F0129275).PDF (54 pages)(11825638 bytes)		
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Laura Popp-Rosenberg/
Name	Laura Popp-Rosenberg
Date	11/12/2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 79/033,050

Mark: CRUSSH & Design

Filed: October 10, 2006

Published in the *Official Gazette* on July 17, 2007

-----X
DR PEPPER/SEVEN UP, INC.,

Opposer,

- against -

KRUSH GLOBAL LIMITED,

Applicant.
-----X

NOTICE OF OPPOSITION

Opposer Dr Pepper/Seven Up, Inc. ("Opposer"), a company organized and existing under the laws of the State of Delaware, with its principal place of business at 5301 Legacy Drive, Plano, Texas 75024, believes that it would be damaged by the issuance of a registration for the trademark CRUSSH & Design (the "CRUSSH Mark") in Classes 29, 32 and 43, applied for in application Serial No. 79/033,050 and therefore opposes the same. As grounds for the opposition, Opposer, by its attorneys Fross Zelnick Lehrman & Zissu, P.C., alleges as follows:

1. Since at least as early as 1916 and continuing through the present, Opposer, through its predecessors in interest, has used the marks CRUSH and ORANGE CRUSH (collectively, the "CRUSH Marks") for beverage products.

2. CRUSH brand beverages are sold in convenience stores, delis, supermarkets, mass merchandisers, wholesale clubs, gas stations, restaurants and other food chains throughout the United States. Millions of bottles and cans of CRUSH-branded beverages have been distributed in the United States with sales in the millions of dollars. Opposer and its predecessors-in-interest have been using the CRUSH Marks on beverages continuously for a period commencing long prior to any date on which Applicant can rely up to the current date.

3. Due to the extreme popularity of CRUSH-branded products, there have been significant opportunities for Opposer to expand its use of the CRUSH Marks. In addition to using the CRUSH mark in connection with beverages, Opposer uses the CRUSH mark on candy and confectionery products sold nationwide. Further, Opposer has licensed the CRUSH mark for use in connection with flavored lip balm, vitamin C drops and clothing. Recently, Opposer licensed its CRUSH mark for use in connection with frozen novelties, including ice pops, ice cream cones and related goods.

4. Opposer is the owner by assignments recorded in May 2006 of numerous U.S. trademark registrations for the CRUSH Marks including, but not limited to:

<i>Mark</i>	<i>Reg'n No.</i>	<i>First Use Date</i>	<i>Class and Goods</i>
CRUSH	187,791	1915	IC 32: non-alcoholic, maltless beverages and concentrates and compounds for making the same
* ORANGE CRUSH	683,361	June 15, 1916	IC 32: non-alcoholic, maltless orange-flavored beverages and concentrates and compounds for making the same
* CRUSH	1,424,931	January 1, 1985	IC 25: shorts, visors, jackets, caps
* CRUSH (Stylized)	2,418,265	June 1, 1999	IC 32: soft drinks and concentrates for making the same
* CRUSH	2,536,979	September 1999	IC 30: Soft candies
CRUSH	2,895,772	October 31, 1999	IC 30: confectionery, namely candy
CRUSH	3,209,282	August 10, 1981	IC 3: lip balm and lip gloss

Printouts from the electronic database records of the United States Patent and Trademark Office showing the current status and title of the registrations set forth above are attached hereto as Exhibit A and are made of record and constitute evidence in this proceeding. All of the

registrations set forth above are valid, subsisting and in full force and effect, all serve as prima facie evidence of Opposer's exclusive rights in and to the registered marks, all establish that Opposer's rights in the CRUSH Marks are long-prior to any rights on which Applicant can rely, and all serve to place Applicant on notice of Opposer's rights. In addition, those registrations marked with an asterisk are incontestable and as such constitute conclusive evidence of Opposer's exclusive right to use the CRUSH mark on the goods specified therein pursuant to Sections 7 and 33 of the Lanham Act, 15 U.S.C. §§ 1057, 1115(b).

5. Through years of use and advertising of the CRUSH Marks and as a result of the expenditure of significant resources by Opposer and its predecessors to promote CRUSH products, Opposer has established strong common law rights in the CRUSH Marks in addition to its rights flowing from its federal registrations. The CRUSH Marks have come to be associated uniquely with Opposer, represent enormous goodwill of Opposer, and identify and distinguish goods manufactured, approved of or licensed by Opposer from those of others.

6. As a result of the long use, registration and renown of the CRUSH Marks, Opposer's CRUSH Marks are entitled to an extremely broad scope of protection.

7. Upon information and belief, Applicant is a United Kingdom company located and doing business at 65 New Cavendish Street, London W1G 7LS, United Kingdom.

8. On or about October 10, 2006, Applicant filed as application Serial No. 79/033,050 a request for extension of protection of an International Registration to the United States under Section 66(a) of the Lanham Act, 15 U.S.C. § 1141f(a), for the CRUSH Mark for "soups; preparations for making soup; canned, fresh or chilled soup; soup mixes; prepared meals consisting principally of fish, seafood, meat, poultry, game or fruit, eggs or vegetables; fillings for sandwiches consisting principally of fish, seafood, meat, poultry, game or fruit, eggs or vegetables; preparations for sandwiches consisting principally of fish, seafood, meat, poultry,

game or fruit, eggs or vegetables; potato crisps; ready-to-eat instant meals consisting primarily of fish, seafood, meat, poultry, game or fruit, eggs or vegetables; snack foods consisting principally of fish, seafood, meat, poultry, game or fruit, eggs or vegetables, potato chips; stews; prepared salads, vegetable salads, salads containing game, meat or poultry; fruit salads; yoghurt; desserts made from yoghurt; beverages made from yoghurt” in International Class 29; “mineral and aerated and effervescing waters and other non-alcoholic drinks; fruit juices; syrups for making beverages, soft drinks, or whey-based beverages; essences and extracts and other preparations for making beverages; isotonic beverages” in International Class 32; and “restaurant, catering, snack bar and café services; provision of prepared food; food and drink preparation and presentation services; bar services; catering services for the provision of food and drink; preparation of food stuffs or meals for consumption off the premises; sandwich and salad bar services; wine bar services” in International Class 43.

9. As a matter of law, at the time the application herein opposed was filed, Applicant was on constructive notice of Opposer’s rights in the CRUSH Marks based on Opposer’s federal trademark registrations for the same. Upon information and belief, as a result of Opposer’s and its predecessors’ extensive use of the CRUSH Marks for almost a century, Applicant also was on actual notice of Opposer’s or its predecessors’ prior rights in and to the CRUSH Marks as of its filing date.

10. The registration date of the International Registration on which the application herein opposed is based, which is the earliest date on which Applicant can rely in the United States, is decades after the use, registration and acquisition of rights in the CRUSH Marks by Opposer or its predecessors in interest. As such, Opposer’s rights in its CRUSH Marks are prior and superior to any rights Applicant may claim in the CRUSH Mark.

11. Applicant's filing date also is well after Opposer's CRUSH Marks were first used throughout the United States and became famous nationwide.

12. Applicant's mark is almost identical to Opposer's prior used and registered CRUSH trademark in appearance, sound, meaning and commercial impression, as neither the addition of an extra letter "S" nor the non-distinctive design element would serve to differentiate the Applicant's mark in the minds of consumers from Opposer's CRUSH Marks.

13. Applicant seeks to use the CRUSSH Mark in connection with International Class 29 food products that are closely related to the beverages, confectionery, frozen novelties and other goods on which Opposer and its licensees have long used the CRUSH Marks.

14. Applicant also seeks to use the CRUSSH Mark in connection with International Class 32 beverages and beverage products that are identical and/or closely related to the beverages and beverage products on which Opposer has long used its CRUSH Marks.

15. Applicant further seeks to use the CRUSSH Mark in connection with International Class 43 services that are closely related to the beverages, confectionery, frozen novelties and other goods on which Opposer and its licensees have long used the CRUSH Marks. Consumers are accustomed to single entities providing food and beverages both as stand-alone products (such as those sold in grocery and other retail stores) and as part of restaurant services. For example, STARBUCKS is used both for coffee shops and for coffee sold in grocery stores, and A&W is used for both soft drinks (most notably root beer) and restaurant services.

16. The application herein opposed is not limited with respect to channels of trade or consumers for the goods and services to be offered under the CRUSSH Mark. As a matter of law, Applicant's goods will be deemed to be offered to all customers and through all channels of trade that are customary for such products, and applicant's services will be deemed to be offered to all customers that are customary for such services. These channels of trade clearly overlap

with those through which Opposer or its licensees sell Opposer's products under the CRUSH Marks, and these customers clearly overlap with those consumers who are familiar with Opposer's CRUSH Marks and to whom Opposer or its licensees offer CRUSH-branded products.

17. Registration of Applicant's mark is inconsistent with Opposer's prior rights in its CRUSH Marks, is inconsistent with Opposer's statutory grant of exclusivity of use of the registered CRUSH Marks, and would destroy Opposer's investment and goodwill in its CRUSH Marks.

CLAIM FOR RELIEF UNDER SECTION 2(d)

18. Opposer repeats and re-alleges each and every allegation contained in Paragraphs 1 through 17 as if fully set forth herein.

19. The CRUSH Marks are associated exclusively with Opposer and have been used continuously and registered by Opposer or its predecessors since a date long prior to any date on which Applicant can rely.

20. Applicant's CRUSSH Mark is identical and/or highly similar to Opposer's prior registered and prior used CRUSH Marks. Applicant seeks to use the CRUSSH Mark in connection with goods and services made available to a broad section of the public, including those who use or are familiar with Opposer's products offered under the CRUSH Marks.

21. By virtue of the use of the CRUSH Marks by Opposer, its predecessors and its licensees, the goodwill associated with Opposer's CRUSH Marks, the registrations owned by Opposer for the CRUSH Marks, the fame of the CRUSH Marks, and the prior and continuous use of the CRUSH Marks on various food and beverage products, registration by Applicant of the CRUSSH Mark for the goods and services identified in Application S.N. 79/033,050 is likely to create the erroneous impression that Applicant's goods and services originate from, come

from or are otherwise associated with Opposer or that Applicant's use of the CRUSSH Mark is licensed by, or Applicant's products and services are endorsed or in some way connected with Opposer.


22. Registration of the CRUSSH Mark in connection with the goods and services set forth in Application S.N. 79/033,050 is likely to cause confusion, cause mistake, or to deceive the public into the belief that the products and services offered by Applicant under the CRUSSH Mark come from or are otherwise sponsored by Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

23. By reason of the foregoing, Opposer is likely to be harmed by registration of Application S.N. 79/033,050 for the CRUSSH Mark.

WHEREFORE, it is respectfully requested that this opposition be sustained and that the registration sought by Applicant in Application S.N. 79/033,050 be denied in its entirety.

Dated: New York, New York
November 12, 2007

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 
Barbara A. Solomon
Laura Popp-Rosenberg
866 United Nations Plaza
New York, New York 10017
(212) 813-5900

Attorneys for Opposer Dr Pepper/Seven Up, Inc.

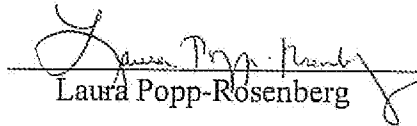
CERTIFICATE OF SERVICE

I hereby certify that I have caused a copy of the foregoing Notice of Opposition to be sent by prepaid first-class mail this 12th day of November, 2007 to Registrant's correspondent of record:

William C. Wright, Esq.
Epstein Drangel Bazerman & James, LLP
60 East 42nd Street, Suite 820
New York, NY 10165,

with a courtesy copy to

Groom, Wilkes & Wright LLP
The Haybarn
Upton End Farm Business Park
Meppershall Road
Shillington
Hitchin, Hertfordshire SG5 3PF
United Kingdom.



Laura Popp-Rosenberg

EXHIBIT A



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Typed Drawing

Word Mark	CRUSH
Goods and Services	IC 032. US 035. G & S: Non-Alcoholic, Maltless Beverages and Concentrates and Compounds for Making the Same. FIRST USE: 19150000. FIRST USE IN COMMERCE: 19150000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	71156594
Filing Date	December 12, 1921
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0187791
Registration Date	August 12, 1924
Owner	(REGISTRANT) Orange Crush Company CORPORATION ILLINOIS 314-324 W. Superior St. Chicago ILLINOIS
	(LAST LISTED OWNER) DR PEPPER/SEVEN UP, INC. CORPORATION DELAWARE 5301 LEGACY DRIVE PLANO TEXAS 75024
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Daniel Chung, Esq.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 12C. SECTION 8(10-YR) 20040917.
Renewal	4TH RENEWAL 20040917

Live/Dead
Indicator

LIVE

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NEW USER

STRUCTURED

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Serial Number: 71156594 Assignment Information Trademark Document Retrieval

Registration Number: 187791

Mark (words only): CRUSH

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2004-09-17

Filing Date: 1921-12-12

Transformed into a National Application: No

Registration Date: 1924-08-12

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-09-22

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DR PEPPER/SEVEN UP, INC.

Address:

DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TX 75024

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 035 (International Class 032)

Class Status: Active

Non-Alcoholic, Maltless Beverages and Concentrates and Compounds for Making the Same

Basis: 1(a)

First Use Date: 1915-00-00

First Use in Commerce Date: 1915-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-05-17 - Automatic Update Of Assignment Of Ownership

2005-02-16 - Attorney Revoked And/Or Appointed

2005-02-16 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2004-09-17 - Fourth renewal 10 year

2004-09-17 - Section 8 (10-year) accepted/ Section 9 granted

2004-08-09 - Combined Section 8 (10-year)/Section 9 filed

2004-08-09 - TEAS Section 8 & 9 Received

2004-07-12 - TEAS Change Of Correspondence Received

2004-06-16 - TEAS Change Of Correspondence Received

2003-07-13 - TEAS Change Of Correspondence Received

1990-01-05 - Miscellaneous paper filed

1984-08-12 - Third renewal

1978-01-04 - Section 7 amendment issued

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Daniel Chung, Esq.

Correspondent

Daniel Chung, Esq.

Cadbury Schweppes

900 King Street

Rye Brook NY 10573

Phone Number: 914-612-4701

Fax Number: 914-612-6325

Domestic Representative

Daniel Chung, Esq.

Phone Number: 914-612-4701

Fax Number: 914-612-6325



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 6

Serial #: 71156594

Filing Dt: 12/12/1921

Reg #: 187791

Reg. Dt: 08/12/1924

Registrant: Orange Crush Company

Mark: CRUSH

Assignment: 1

Reel/Frame: 0065/0714

Received:

Recorded: 05/31/1960

Pages: 0

Conveyance: CHANGE OF NAME

Assignor: ORANGE-CRUSH COMPANY, INCORPORATED AUG. 16, 1916.

Exec Dt: 05/26/1960

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: CRUSH INTERNATIONAL INC.

Correspondent: CARL S. LLOYD
PRUDENTIAL PLAZA
CHICAGO, I, ILL.

Assignment: 2

Reel/Frame: 0065/F714

Received:

Recorded: 05/31/1960

Pages: 6

Conveyance: CHANGE OF NAME

Assignor: ORANGE-CRUSH COMPANY

Exec Dt: 05/26/1960

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: CRUSH INTERNATIONAL INC.

Correspondent: CARL S. LLOYD
PRUDENTIAL PLAZA
CHICAGO 1, ILL.

Assignment: 3

Reel/Frame: 0096/0069

Received:

Recorded: 12/05/1962

Pages: 3

Conveyance: ASSIGNS ALL INTEREST, TOGETHER WITH THE GOOD WILL OF THE BUSINESS SYMBOLIZED BY SAID MARK.

Assignor: CRUSH INTERNATIONAL INC.

Exec Dt: 11/30/1962

Entity Type: CORPORATION

Citizenship: ILLINOIS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: CRUSH INTERNATIONAL INC.
2201 MAIN ST.
EVANSTON, ILLINOIS

Correspondent: KIRKLAND, ELLIS, ET AL.
PRUDENTIAL PLAZA
CHICAGO 1, IL

Assignment: 4

Reel/Frame: 0503/0027

Received:

Recorded: 08/16/1985

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CRUSH INTERNATIONAL INC.

Exec Dt: 07/01/1985

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: CRUSH INTERNATIONAL INC.
ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OHIO

Entity Type: CORPORATION
Citizenship: OHIO

Correspondent: CRUSH INTERNATIONAL INC.
ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OH 45202

Assignment: 5

Reel/Frame: 0677/0881

Received:

Recorded: 11/13/1989

Pages: 0

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CRUSH INTERNATIONAL INC.

Exec Dt: 11/06/1989

Entity Type: CORPORATION

Citizenship: OHIO

Entity Type: COMPANY

Citizenship: NETHERLANDS

Assignee: CADBURY BEVERAGES B.V.
17TH FLOOR
WORLD TRADE CENTER, "TOWER B", STRAWINSKYLAAN 1725
1077 XX AMSTERDAM, NETHERLANDS

Correspondent: WEISS DAWID FROSS
ZELNICK & LEHRMAN, P.C.
633 THIRD AVENUE
NEW YORK, NY 10017-6703

Assignment: 6

Reel/Frame: 3307/0771

Received: 05/12/2006

Recorded: 05/12/2006

Pages: 26

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CADBURY BEVERAGES B.V.

Exec Dt: 11/30/2005

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: DR PEPPER/SEVEN UP, INC.
5301 LEGACY DRIVE
PLANO, TEXAS 75024

Correspondent: DANIEL CHUNG, ESQ.
900 KING STREET - CADBURY SCHWEPPES
RYE BROOK, NY 10573

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Web Interface last modified: April 20, 2007 v.2.0.1

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Typed Drawing

Word Mark	ORANGE CRUSH
Goods and Services	IC 032. US 045. G & S: NONALCOHOLIC, MALTLESS ORANGEFLAVORED BEVERAGES AND CONCENTRATES AND COMPOUNDS FOR MAKING THE SAME. FIRST USE: 19160615. FIRST USE IN COMMERCE: 19160615
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72038378
Filing Date	October 4, 1957
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0683361
Registration Date	August 11, 1959
Owner	(REGISTRANT) ORANGE-CRUSH COMPANY CORPORATION ILLINOIS 2201 MAIN ST. EVANSTON ILLINOIS
	(LAST LISTED OWNER) DR PEPPER/SEVEN UP, INC. CORPORATION DELAWARE 5301 LEGACY DRIVE PLANO TEXAS 75024
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Daniel Chung, Esq.
Prior Registrations	0187791;0553523;AND OTHERS
Disclaimer	THE WORD "ORANGE IS DISCLAIMED APART FROM SAID TWO-WORD MARK.

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15.
Renewal 2ND RENEWAL 19990614
Live/Dead
Indicator LIVE

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Serial Number: 72038378 Assignment Information Trademark Document Retrieval

Registration Number: 683361

Mark (words only): ORANGE CRUSH

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1999-06-14

Filing Date: 1957-10-04

Transformed into a National Application: No

Registration Date: 1959-08-11

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-07-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DR PEPPER/SEVEN UP, INC.

Address:

DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TX 75024

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 045 (International Class 032)

Class Status: Active

**NONALCOHOLIC, MALTLESS ORANGEFLAVORED BEVERAGES AND CONCENTRATES
AND COMPOUNDS FOR MAKING THE SAME****Basis:** 1(a)**First Use Date:** 1916-06-15**First Use in Commerce Date:** 1916-06-15**ADDITIONAL INFORMATION****Disclaimer:** THE WORD "ORANGE IS DISCLAIMED APART FROM SAID TWO-WORD MARK.**Prior Registration Number(s):**

187791

553523

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-05-17 - Automatic Update Of Assignment Of Ownership

2005-02-16 - Attorney Revoked And/Or Appointed

2005-02-16 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2004-06-24 - TEAS Change Of Correspondence Received

2003-07-13 - TEAS Change Of Correspondence Received

1999-06-14 - Second renewal 10 year

1999-04-15 - Section 9 filed/check record for Section 8

1990-01-05 - Miscellaneous paper filed

1979-08-11 - First renewal

ATTORNEY/CORRESPONDENT INFORMATION**Attorney of Record**

Daniel Chung, Esq.

Correspondent

Daniel Chung, Esq.
Cadbury Schweppes
900 King Street
Rye Brook NY 10573
Phone Number: 914-612-4701
Fax Number: 914-612-6325

Domestic Representative

Daniel Chung, Esq.
Phone Number: 914-612-4701
Fax Number: 914-612-6325



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 72038378

Filing Dt: 10/04/1957

Reg #: 683361

Reg. Dt: 08/11/1959

Registrant: ORANGE-CRUSH COMPANY

Mark: ORANGE CRUSH

Assignment: 1

Reel/Frame: 0065/0714

Received:

Recorded: 05/31/1960

Pages: 0

Conveyance: CHANGE OF NAME

Assignor: ORANGE-CRUSH COMPANY, INCORPORATED AUG. 16, 1916.

Exec Dt: 05/26/1960

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: CRUSH INTERNATIONAL INC.Correspondent: CARL S. LLOYD
PRUDENTIAL PLAZA
CHICAGO, I, ILL.

Assignment: 2

Reel/Frame: 0098/0411

Received:

Recorded: 02/18/1963

Pages: 4

Conveyance: ASSIGNS ALL INTEREST IN SAID MARK, TOGETHER WITH THE GOOD WILL OF THE BUSINESS SYMBOLIZED THEREBY.

Assignor: CRUSH INTERNATIONAL INC.

Exec Dt: 02/05/1963

Entity Type: CORPORATION

Citizenship: ILLINOIS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: CRUSH INTERNATIONAL INC.
2201 MAIN ST.
EVANSTON, ILLINOISCorrespondent: KIRKLAND, ELLIS, ET AL.
PRUDENTIAL PLAZA
CHICAGO 1, IL

Assignment: 3

Reel/Frame: 0503/0027

Received:

Recorded: 08/16/1985

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CRUSH INTERNATIONAL INC.

Exec Dt: 07/01/1985

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: OHIO

Assignee: CRUSH INTERNATIONAL INC.
ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OHIOCorrespondent: CRUSH INTERNATIONAL INC.
ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OH 45202

Assignment: 4

Reel/Frame: 0677/0881

Received:

Recorded: 11/13/1989

Pages: 0

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CRUSH INTERNATIONAL INC.

Exec Dt: 11/06/1989

Entity Type: CORPORATION

Assignee: CADBURY BEVERAGES B.V.
17TH FLOOR
WORLD TRADE CENTER, "TOWER B", STRAWINSKYLAAN 1725
1077 XX AMSTERDAM, NETHERLANDS

Citizenship: OHIO
Entity Type: COMPANY
Citizenship: NETHERLANDS

Correspondent: WEISS DAWID FROSS
ZELNICK & LEHRMAN, P.C.
633 THIRD AVENUE
NEW YORK, NY 10017-6703

Assignment: 5

Reel/Frame: 3307/0771

Received: 05/12/2006

Recorded: 05/12/2006

Pages: 26

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CADBURY BEVERAGES B.V.

Exec Dt: 11/30/2005

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: DR PEPPER/SEVEN UP, INC.
5301 LEGACY DRIVE
PLANO, TEXAS 75024

Correspondent: DANIEL CHUNG, ESQ.
900 KING STREET - CADBURY SCHWEPPE
RYE BROOK, NY 10573

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Typed Drawing

Word Mark	CRUSH
Goods and Services	(CANCELLED) IC 026. US 040. G & S: EMBROIDERED PATCHES FOR CLOTHING. FIRST USE: 19850101. FIRST USE IN COMMERCE: 19850101
	IC 025. US 039. G & S: CLOTHING, NAMELY, SHIRTS, VISORS, [SWEATERS,] T-SHIRTS, JACKETS, CAPS [, UNIFORMS, AND APRONS]. FIRST USE: 19850101. FIRST USE IN COMMERCE: 19850101
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73592383
Filing Date	April 9, 1986
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 21, 1986
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1424931
Registration Date	January 13, 1987
Owner	(REGISTRANT) CRUSH INTERNATIONAL INC. CORPORATION OHIO ONE PROCTER & GAMBLE PLAZA CINCINNATI OHIO 45202
	(LAST LISTED OWNER) DR PEPPER/SEVEN UP, INC. CORPORATION DELAWARE 5301 LEGACY DRIVE PLANO TEXAS 75024
Assignment	ASSIGNMENT RECORDED

Recorded**Attorney of
Record**

Daniel Chung, Esq.

**Prior
Registrations**

0187791;0723208;AND OTHERS

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20070314.

Renewal

1ST RENEWAL 20070314

**Live/Dead
Indicator**

LIVE

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Serial Number: 73592383 Assignment Information Trademark Document Retrieval

Registration Number: 1424931

Mark (words only): CRUSH

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2007-03-14

Filing Date: 1986-04-09

Transformed into a National Application: No

Registration Date: 1987-01-13

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-03-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DR PEPPER/SEVEN UP, INC.

Address:

DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TX 75024

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

CLOTHING, NAMELY, SHIRTS, VISORS, T-SHIRTS, JACKETS, CAPS

Basis: 1(a)

First Use Date: 1985-01-01

First Use in Commerce Date: 1985-01-01

International Class: 026

Class Status: Section 8 - Cancelled

EMBROIDERED PATCHES FOR CLOTHING

Basis: 1(a)

First Use Date: 1985-01-01

First Use in Commerce Date: 1985-01-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

187791

723208

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2007-03-14 - First renewal 10 year

2007-03-14 - Section 8 (10-year) accepted/ Section 9 granted

2007-02-23 - Assigned To Paralegal

2007-01-02 - Combined Section 8 (10-year)/Section 9 filed

2007-01-02 - TEAS Section 8 & 9 Received

2006-09-22 - Case File In TIGRS

2006-05-17 - Automatic Update Of Assignment Of Ownership

2005-02-16 - Attorney Revoked And/Or Appointed

2005-02-16 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2004-07-12 - TEAS Change Of Correspondence Received
2004-06-16 - TEAS Change Of Correspondence Received
1997-08-13 - Cancellation terminated for Proceeding
1997-08-13 - Cancellation dismissed for Proceeding
1996-11-19 - Cancellation Instituted No. 999999
1993-05-06 - Partial Section 8 (6-year) accepted & Section 15 acknowledged
1993-01-07 - Section 8 (6-year) and Section 15 Filed
1990-01-05 - Miscellaneous paper filed
1987-01-13 - Registered - Principal Register
1986-10-21 - Published for opposition
1986-09-21 - Notice of publication
1986-08-20 - Approved for Pub - Principal Register (Initial exam)
1986-08-14 - Examiner's amendment mailed
1986-06-19 - Communication received from applicant
1986-05-28 - Non-final action mailed
1986-05-28 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Daniel Chung, Esq.

Correspondent

Daniel Chung, Esq.
Cadbury Schweppes
900 King Street
Rye Brook NY 10573
Phone Number: 914-612-4701
Fax Number: 914-612-6325

Domestic Representative

Daniel Chung, Esq.
Phone Number: 914-612-4701
Fax Number: 914-612-6325



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 73592383

Filing Dt: 04/09/1986

Reg #: 1424931

Reg. Dt: 01/13/1987

Registrant: CRUSH INTERNATIONAL INC.

Mark: CRUSH

Assignment: 1

Reel/Frame: 0677/0881

Received:

Recorded: 11/13/1989

Pages: 0

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CRUSH INTERNATIONAL INC.

Exec Dt: 11/06/1989

Entity Type: CORPORATION

Citizenship: OHIO

Entity Type: COMPANY

Citizenship: NETHERLANDS

Assignee: CADBURY BEVERAGES B.V.

17TH FLOOR

WORLD TRADE CENTER, "TOWER B", STRAWINSKYLAAN 1725

1077 XX AMSTERDAM, NETHERLANDS

Correspondent: WEISS DAWID FROSS

ZELNICK & LEHRMAN, P.C.

633 THIRD AVENUE

NEW YORK, NY 10017-6703

Assignment: 2

Reel/Frame: 3307/0771

Received: 05/12/2006

Recorded: 05/12/2006

Pages: 26

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CADBURY BEVERAGES B.V.

Exec Dt: 11/30/2005

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TEXAS 75024

Correspondent: DANIEL CHUNG, ESQ.

900 KING STREET - CADBURY SCHWEPES

RYE BROOK, NY 10573

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Web interface last modified: April 20, 2007 v.2.0.1

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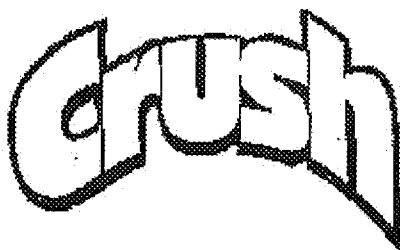
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to record:

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Word Mark	CRUSH
Goods and Services	IC 032. US 045 046 048. G & S: soft drinks and concentrates for making the same. FIRST USE: 19990601. FIRST USE IN COMMERCE: 19990601
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75639221
Filing Date	February 8, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	November 16, 1999
Registration Number	2418265
Registration Date	January 2, 2001
Owner	(REGISTRANT) Cadbury Beverages B.V. CORPORATION NETHERLANDS World Trade Center Twr B, 17FL 1725 Strawinskylaan 1077 XX, Amsterdam NETHERLANDS
	(LAST LISTED OWNER) DR PEPPER/SEVEN UP, INC. CORPORATION DELAWARE 5301 LEGACY DRIVE PLANO TEXAS 75024

Assignment

Recorded ASSIGNMENT RECORDED
Attorney of Record Daniel Chung, Esq.
Prior Registrations 0187791;0683361;1681367;1885642;1939670;1943854;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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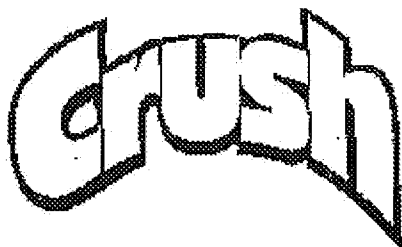
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Serial Number: 75639221 Assignment Information Trademark Document Retrieval

Registration Number: 2418265

Mark



(words only): CRUSH

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2006-08-28

Filing Date: 1999-02-08

Transformed into a National Application: No

Registration Date: 2001-01-02

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2006-08-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DR PEPPER/SEVEN UP, INC.

Address:

DR PEPPER/SEVEN UP, INC.
5301 LEGACY DRIVE

PLANO, TX 75024

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 032

Class Status: Active

soft drinks and concentrates for making the same

Basis: 1(a)

First Use Date: 1999-06-01

First Use in Commerce Date: 1999-06-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

187791

683361

1681367

1885642

1939670

1943854

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-08-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-07-25 - Case File In TICRS

2006-06-07 - Section 8 (6-year) and Section 15 Filed

2006-06-07 - Section 8 (6-year) and Section 15 Filed

2006-06-07 - TEAS Section 8 & 15 Received

2006-05-17 - Automatic Update Of Assignment Of Ownership

2005-02-16 - Attorney Revoked And/Or Appointed

2005-02-16 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received
2005-02-15 - Attorney Revoked And/Or Appointed
2005-02-15 - TEAS Revoke/Appoint Attorney Received
2004-07-12 - TEAS Change Of Correspondence Received
2004-06-16 - TEAS Change Of Correspondence Received
2003-07-13 - TEAS Change Of Correspondence Received
2001-01-02 - Registered - Principal Register
2000-09-10 - Allowed for Registration - Principal Register (SOU accepted)
2000-09-07 - Assigned To Examiner
2000-08-18 - Statement of use processing complete
2000-06-08 - Amendment to Use filed
2000-02-15 - Notice of allowance - mailed
1999-11-16 - Published for opposition
1999-10-15 - Notice of publication
1999-07-30 - Approved for Pub - Principal Register (Initial exam)
1999-07-09 - Communication received from applicant
1999-06-23 - Non-final action mailed
1999-05-24 - Assigned To Examiner
1999-05-21 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Daniel Chung, Esq.

Correspondent

Daniel Chung, Esq.
Cadbury Schweppes
900 King Street
Rye Brook NY 10573
Phone Number: 914-612-4701
Fax Number: 914-612-6325

Domestic Representative

Daniel Chung, Esq.

Phone Number: 914-612-4701

Fax Number: 914-612-6325



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Trademark Assignment Abstract of Title

Total Assignments: 1Serial #: 75639221

Filing Dt: 02/08/1999

Reg #: 2418265

Reg. Dt: 01/02/2001

Registrant: Cadbury Beverages B.V.

Mark: CRUSH

Assignment: 1Reel/Frame: 3307/0771

Received: 05/12/2006

Recorded: 05/12/2006

Pages: 26

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CADBURY BEVERAGES B.V.

Exec Dt: 11/30/2005

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TEXAS 75024

Correspondent: DANIEL CHUNG, ESQ.

900 KING STREET ~ CADBURY SCHWEPPES

RYE BROOK, NY 10573

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Typed Drawing

Word Mark	CRUSH
Goods and Services	IC 030. US 046. G & S: confectionery, namely, soft candies. FIRST USE: 19990900. FIRST USE IN COMMERCE: 19990900
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75576146
Filing Date	October 22, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	September 19, 2000
Registration Number	2536979
Registration Date	February 5, 2002
Owner	(REGISTRANT) Cadbury Beverages B.V. CORPORATION NETHERLANDS World Trade Center Tower B, 17th Floor Strawinskylaan 1725 1077 XX, Amsterdam NETHERLANDS (LAST LISTED OWNER) DR PEPPER/SEVEN UP, INC. CORPORATION DELAWARE 5301 LEGACY DRIVE PLANO TEXAS 75024
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Daniel Chung, Esq.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).

Live/Dead
Indicator

LIVE

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Serial Number: 75576146 Assignment Information Trademark Document Retrieval

Registration Number: 2536979

Mark (words only): CRUSH

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2007-03-21

Filing Date: 1998-10-22

Transformed into a National Application: No

Registration Date: 2002-02-05

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-04-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DR PEPPER/SEVEN UP, INC.

Address:

DR PEPPER/SEVEN UP, INC.
5301 LEGACY DRIVE
PLANO, TX 75024
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 030

Class Status: Active

confectionery, namely, soft candies

Basis: 1(a)

First Use Date: 1999-09-00

First Use in Commerce Date: 1999-09-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2007-04-10 - Case File In TICRS

2007-03-21 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-03-20 - Assigned To Paralegal

2007-02-08 - Section 8 (6-year) and Section 15 Filed

2007-02-08 - TEAS Section 8 & 15 Received

2006-05-17 - Automatic Update Of Assignment Of Ownership

2005-02-16 - Attorney Revoked And/Or Appointed

2005-02-16 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2004-07-12 - TEAS Change Of Correspondence Received

2004-06-16 - TEAS Change Of Correspondence Received

2003-07-13 - TEAS Change Of Correspondence Received

2002-02-05 - Registered - Principal Register

2001-11-01 - Allowed for Registration - Principal Register (SOU accepted)

2001-10-30 - Assigned To Examiner
2001-10-16 - Statement of use processing complete
2001-10-12 - Amendment to Use filed
2001-06-20 - Extension 1 granted
2001-06-12 - Extension 1 filed
2000-12-12 - Notice of allowance - mailed
2000-09-19 - Published for opposition
2000-08-18 - Notice of publication
2000-06-22 - Approved for Pub - Principal Register (Initial exam)
2000-05-17 - Communication received from applicant
1999-09-27 - Letter of suspension mailed
1999-09-03 - Communication received from applicant
1999-03-03 - Non-final action mailed
1999-03-01 - Assigned To Examiner
1999-02-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Daniel Chung, Esq.

Correspondent

Daniel Chung, Esq.
Cadbury Schweppes
900 King Street
Rye Brook NY 10573
Phone Number: 914-612-4701
Fax Number: 914-612-6325

Domestic Representative

Daniel Chung, Esq.
Phone Number: 914-612-4701
Fax Number: 914-612-6325



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 75576146

Filing Dt: 10/22/1998

Reg #: 2536979

Reg. Dt: 02/05/2002

Registrant: Cadbury Beverages B.V.

Mark: CRUSH

Assignment: 1

Reel/Frame: 3307/0771

Received: 05/12/2006

Recorded: 05/12/2006

Pages: 26

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CADBURY BEVERAGES B.V.

Exec Dt: 11/30/2005

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TEXAS 75024

Correspondent: DANIEL CHUNG, ESQ.

900 KING STREET - CADBURY SCHWEPPES

RYE BROOK, NY 10573

Search Results as of: 11/12/2007 11:07 AM
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Web interface last modified: April 20, 2007 v.2.0.1

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Typed Drawing

Word Mark	CRUSH
Goods and Services	IC 030. US 046. G & S: CONFECTIONERY, NAMELY CANDY. FIRST USE: 19991031. FIRST USE IN COMMERCE: 19991031
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78314308
Filing Date	October 16, 2003
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 27, 2004
Registration Number	2895772
Registration Date	October 19, 2004
Owner	(REGISTRANT) Cadbury Beverages B.V. CORPORATION NETHERLANDS World Trade Center Tower B, 17th Floor Strawinskylaan 1725 1077 XX Amsterdam NETHERLANDS (LAST LISTED OWNER) DR PEPPER/SEVEN UP, INC. CORPORATION DELAWARE 5301 LEGACY DRIVE PLANO TEXAS 75024
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Daniel Chung, Esq.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead	

Indicator LIVE

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Serial Number: 78314308 Assignment Information Trademark Document Retrieval

Registration Number: 2895772

Mark (words only): CRUSH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-10-19

Filing Date: 2003-10-16

Transformed into a National Application: No

Registration Date: 2004-10-19

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2004-10-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DR PEPPER/SEVEN UP, INC.

Address:

DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TX 75024

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 030

Class Status: Active

CONFECTIONERY, NAMELY CANDY

Basis: 1(a)

First Use Date: 1999-10-31

First Use in Commerce Date: 1999-10-31

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-05-17 - Automatic Update Of Assignment Of Ownership

2005-02-16 - Attorney Revoked And/Or Appointed

2005-02-16 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2005-02-15 - Attorney Revoked And/Or Appointed

2005-02-15 - TEAS Revoke/Appoint Attorney Received

2004-10-19 - Registered - Principal Register

2004-07-27 - Published for opposition

2004-07-12 - TEAS Change Of Correspondence Received

2004-07-07 - Notice of publication

2004-06-16 - TEAS Change Of Correspondence Received

2004-05-13 - Approved for Pub - Principal Register (Initial exam)

2004-05-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Daniel Chung, Esq.

Correspondent

Daniel Chung, Esq.
Cadbury Schweppes
900 King Street
Rye Brook NY 10573
Phone Number: 914-612-4701
Fax Number: 914-612-6325

Domestic Representative

Daniel Chung, Esq.
Phone Number: 914-612-4701
Fax Number: 914-612-6325



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title**Total Assignments: 1**Serial #: 78314308

Filing Dt: 10/16/2003

Reg #: 2895772

Reg. Dt: 10/19/2004

Registrant: Cadbury Beverages B.V.

Mark: CRUSH

Assignment: 1Reel/Frame: 3307/0771

Received: 05/12/2006

Recorded: 05/12/2006

Pages: 26

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CADBURY BEVERAGES B.V.

Exec Dt: 11/30/2005

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: DR PEPPER/SEVEN UP, INC.

5301 LEGACY DRIVE

PLANO, TEXAS 75024

Correspondent: DANIEL CHUNG, ESQ.

900 KING STREET - CADBURY SCHWEPES

RYE BROOK, NY 10573

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TESS was last updated on Sat Nov 10 04:04:51 EST 2007

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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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TARR Status	ASSIGN Status	TDR	TTAB Status
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Word Mark	CRUSH
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Cosmetic products, namely lip balm and lip gloss. FIRST USE: 19810810. FIRST USE IN COMMERCE: 19810810
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	78928155
Filing Date	July 12, 2006
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 28, 2006
Registration Number	3209282
Registration Date	February 13, 2007
Owner	(REGISTRANT) Dr Pepper/Seven Up, Inc. CORPORATION DELAWARE 5301 Legacy Drive Plano TEXAS 75024
Attorney of Record	Elisabeth Stewart Bradley, Esq.
Prior Registrations	0187791;0683361;2418265;2418266;AND OTHERS
Type of Mark	TRADEMARK

Register PRINCIPAL
Live/Dead
Indicator LIVE

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Serial Number: 78928155 Assignment Information Trademark Document Retrieval

Registration Number: 3209282

Mark



(words only): CRUSH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2007-02-13

Filing Date: 2006-07-12

Transformed into a National Application: No

Registration Date: 2007-02-13

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-02-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Dr Pepper/Seven Up, Inc.

Address:

Dr Pepper/Seven Up, Inc.
5301 Legacy Drive

Plano, TX 75024

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

Phone Number: 914-612-4708

Fax Number: 914-612-6325

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

Cosmetic products, namely lip balm and lip gloss

Basis: 1(a)

First Use Date: 1981-08-10

First Use in Commerce Date: 1981-08-10

ADDITIONAL INFORMATION

Prior Registration Number(s):

187791

683361

2418265

2418266

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2007-02-13 - Registered - Principal Register

2006-11-28 - Published for opposition

2006-11-08 - Notice of publication

2006-10-10 - Law Office Publication Review Completed

2006-10-02 - Assigned To LIE

2006-09-28 - Approved for Pub - Principal Register (Initial exam)

2006-09-21 - Examiner's Amendment Entered

2006-09-21 - Examiners amendment e-mailed

2006-09-21 - Examiners Amendment -Written

2006-09-19 - Assigned To Examiner

2006-07-18 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Elisabeth Stewart Bradley, Esq.

Correspondent

ELISABETH STEWART BRADLEY, ESQ.

CADBURY SCHWEPPE

900 KING STREET

RYE BROOK, NY 10573

Phone Number: 914-612-4708

Fax Number: 914-612-6325
